

# EARN WHAT YOU'RE WORTH

LEARN HOW YOU CAN CHANGE YOUR LIFE



 HERBALIFE

*Making the world healthier.*

# AN OPPORTUNITY TO CHANGE YOUR LIFE

You dream of a better life.  
But you're not sure how to change it.

## We'll show you how to:

- Enjoy more family time
- Earn what you're worth
- Work from anywhere you want
- Set your own work hours
- Have more leisure time



Realizing your dreams is simpler than you think! Herbalife is a business opportunity that helps people to achieve their goals and ambitions. And your timing is perfect to take advantage of the unlimited possibilities Herbalife offers! As an Herbalife Distributor, you can take charge of your future, earn extra income and begin to live the life you want! Herbalife lets you keep hours that work for you, not against you.

Does your 2% annual raise really keep you even with the cost of living?

- Monthly bills
- Your children's braces
- Taxes
- Repairs
- Back-to-school clothes
- Health insurance
- College tuition

Working a few hours with your Herbalife business in your spare time can soon have you supplementing your current salary.

For most people, it's not getting any easier out there. Take a look at these sobering facts:

- Corporations across America, including numerous Fortune 500 companies, from clothing manufacturers to high-tech firms, are laying off thousands of workers every month.
- Unemployment rates over the last year averaged a high of 5.2%.
- Individuals who are older than 50 typically have an even harder time finding employment.
- The average jobless person spends almost five months finding new work!
- Many college graduates enter the workforce with astounding debt.
- Flexible schedules that allow workers to juggle their job with family responsibilities are not yet standard in American workplaces.



You know you deserve more.  
When was the last time you:

- Took a wonderful vacation?
- Enjoyed leisure time with your family during the week?
- Felt in control of your destiny?

How is it possible to get ahead?

Herbalife can help make it happen! Herbalife is a world leader in developing the best weight-management, nutritional and personal-care products. Whether you want to pay off bills or become a successful entrepreneur, you're in the right place at the right time to capitalize on the Herbalife wellness opportunity!

Herbalife is your solution. Let Herbalife change your life!

# IMAGINE YOUR FUTURE



—Trey & Mamie Herron

## Set your goals and reach for the sky.

You decide what you want from your Herbalife business. Whatever your goals, there is only one thing standing between you and your success. You! You have the power to tap into the Herbalife opportunity and make it work for you!

- Earning what you're worth
- Getting the recognition you deserve
- Meeting new friends
- Deriving satisfaction in selling health and skin care products
- Offering quality products people know and trust
- Reaping discounts on Herbalife's entire product line
- Improving your lifestyle

As an Herbalife Distributor, what's in it for you? First, know you're in business for yourself, not by yourself! Herbalife will support you and provide you with the tools you need to help you succeed.



## Herbalife provides the support every step of the way.

Receive ongoing support through company-sponsored training events, such as Success Training Seminars (STS), Herbalife Opportunity Meetings (HOM), Leadership Development Weekends and the annual international "Extravaganza" events for networking, training and more. Take advantage of cutting-edge Internet support tools available 24 hours a day, business-building sales and marketing tools and services like Herbalife Broadcast Network (HBN), programming that's available on the Internet 365 days a year.

You'll also receive advice from the prestigious Herbalife Medical Advisory Board and Medical Affairs Group, and have the opportunity to attend Wellness Training Seminars to learn more about Herbalife products and ingredients, as well as the latest research in weight management.

Herbalife provides additional incentives to motivate and inspire you. Distributors who qualify are rewarded for consistent performance and business-building efforts with special vacation and training events.

## "The world is our office."

Herbalife has always been a part of Trey Herron's life. "My mom and dad became Distributors when I was 10," Trey explains. "They had great results with the products and made millions with the business. Nobody had to convince me this was a great opportunity." In fact, when he was just 19, Trey launched his own Distributorship.

"When I got going," Trey says, "I moved up quickly—making GET in three months and Millionaire Team in eight months."

## With his business already above par...

Trey put his business on hold to focus on college, but when he graduated, it was right back to Herbalife. Soon after, Trey's life took a wonderful turn when he met his future wife, Mamie.

"I was a registered nurse when we met," recalls Mamie. "Coming from the healthcare industry, I was intrigued by the potential benefits of these products. In fact, as soon as we got married, I left my job to work full-time with Trey in Herbalife.

## "We're living in Singapore now, deciding where we'd like to try next."

"About half of our business is in Asia," explains Trey. "For the past six months, we've been living in Singapore. We love the fact that we can pack up anytime, pick a place anywhere in the world and go!" \*

\*Incomes applicable to the individuals (or examples) depicted and not average. For average financial performance data, see the Statement of Average-Gross Compensation for U.S. Supervisors at [www.herbalife.com](http://www.herbalife.com) and [www.myherbalife.com](http://www.myherbalife.com).

# THE BEST COMPENSATION PLAN IN THE INDUSTRY

## The Herbalife marketing plan

Herbalife offers you the opportunity to enjoy the benefits of business entrepreneurship with a plan that helps you produce retail, wholesale and royalty income year after year. The more people with whom you share the products and the opportunity, the more successful you can become.



You are able to earn money from your own efforts and also from the efforts of those people you sponsor.

## How it works: the power of duplication

Establish a solid retail customer base that brings you retail profit each month. By helping and training those you sponsor and showing them how to duplicate this process downline, you can profit from a generous bonus and commission structure paid by Herbalife on your organizational sales volume.

## The payoff

Herbalife's compensation plan is one of the most generous in the direct-selling industry. It pays up to 73% of product revenues to Distributors in the form of retail and wholesale profits, royalty and bonus income, and incentives. This tested, proven business plan maximizes rewards for effort and provides immediate and ongoing income.

## Five ways to earn money!

The Herbalife Marketing Plan provides many ways to earn income and other rewards.

### \$\$ -Retail Profit

25% to 50% profit from direct sales to customers

### \$\$ -Wholesale Profit

Up to 25% difference between what you pay for products and what Distributors in your personal organization pay for products

### \$\$ -Monthly Royalty-Override Income

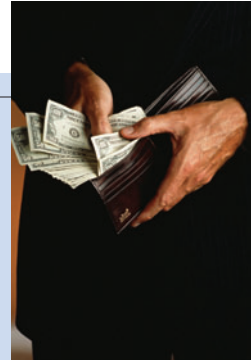
Up to 5% on three levels. As a Supervisor you earn up to 5% on the personal volume of all of your Supervisors, three active levels downline.

### \$\$ -Monthly Production Bonuses

TAB Team can earn an extra 2% to 7% organizational Production Bonus

### \$\$ -Annual Bonuses

A bonus to top achievers in recognition of outstanding performance. Top Achievers earn a portion of the entire company sales.



# THE BEST PRODUCTS GET THE BEST RESULTS



## Be part of the wellness revolution

The wellness industry is exploding! It's projected to increase to more than \$1 trillion in 2010. With Herbalife, you can easily tap into the flourishing wellness industry opportunity and earn your piece of this very lucrative pie. Take a look at these figures:

- There's an obesity epidemic. Sixty-five percent of Americans are overweight or obese. People want and need a solution.
- Seventy-six million baby boomers seek ways to stay healthy and youthful—to look good and feel well!
- The baby boomer population rose almost 16% from 1990 to 1999.



## The science behind our business

Herbalife prides itself on developing products on the cutting edge of the weight-management and nutrition industry. Our Scientific Advisory Board, Scientific Affairs Group and Medical Advisory Board are comprised of distinguished doctors and award-winning scientists. These experts guide product research and development and help set the standards by which all nutrition and weight-management will be measured.



Herbalife's Scientific Affairs Group, in consultation with our Scientific and Medical Advisory Boards, has established criteria for products related to nutritional content and manufacturing quality. Our Cellular Nutrition-based formulas help people reduce calorie intake, while maintaining vitamins, minerals and nutrients essential to good health.



## Our comprehensive product line encompasses:

- Weight Management
- Targeted Nutrition
- Outer Nutrition
- Heart Health
- Energy & Fitness



*"The Herbalife business opportunity is literally a lifesaver."*

*—Leslie & Rick W.*

## A family grows closer through Herbalife.

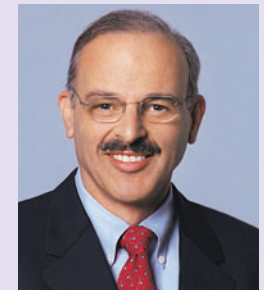
Rick is a highly successful banking executive whose daughter was seriously overweight. Leslie suffered numerous physical problems due to a car accident. On a doctor's recommendation, their daughter began using Herbalife products and soon lost a considerable amount of weight. Rick and Leslie tried them too, and found similar success with their challenges. They became Distributors. "We told everyone about our recovery with the help of Herbalife," Rick says.

Their income now averages \$8,200 a month, and they get to have fun traveling with their work.\* But what Rick and Leslie enjoy most is their family. "We missed many of our children's events when they were growing up, but now we can go to all our seven grandchildren's events," says Leslie and Rick.

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## Mark Hughes Cellular & Molecular Nutrition Laboratory

As an extension of Herbalife founder Mark Hughes' commitment to scientific research, the University of California, Los Angeles, has established the Mark Hughes Cellular & Molecular Nutrition Lab. This lab is part of the highly respected UCLA Center for Human Nutrition headed by Founding Director Dr. David Heber, Professor of Medicine and Public Health at UCLA.\* The lab will enable UCLA researchers to advance nutritional science and further investigate the many beneficial properties of herbs and botanicals. Herbalife is proud to have Dr. David Heber as the Chairman of Herbalife's Scientific and Medical Advisory Boards.



David Heber, M.D., Ph.D., FA.C.P., F.A.C.N.  
Chairman, Herbalife's Scientific Advisory Board & Medical Advisory Board.

\*Dr. Heber's title is for identification purposes only. The University of California does not endorse specific products or services as a matter of policy.

# RIGHT TIME, RIGHT PLACE

## Network marketing is time-tested and proven.

The potential for your business growth is made possible by an innovative marketing and distribution method called “network marketing.” It’s a system that’s more than 50 years old, yet it’s being hailed as the wave of the future. That’s because network marketing combines the advances of technology, the power of free enterprise and the dynamics of people working together to help each other succeed. The more people with whom you share the Herbalife products and the business opportunity, the more successful you’re likely to become!

## The statistics don’t lie.

In 2003, U.S. network marketing sales were at a record \$29.55 billion, up 44% since 1994; network marketing’s 19th record year in a row. How many traditional industries are reporting that kind of news today?

## \$29.55 billion record network marketing sales.

- Also in 2003, the U.S. network marketing sales force grew to a record 13.3 million salespeople, an increase of almost 5 million people in 5 years.
- Network marketing fosters an atmosphere of empowerment, recognition, nurturing and respect for its salespeople.
- Network marketing is equal opportunity! Women earn dollar for dollar with men. You’re not limited by race, religion, sex, age, marital status, financial condition, educational background or physical ability. Anyone can succeed!
- Herbalife—a powerhouse in network marketing.



## The Herbalife mission.

To change people’s lives by providing the best opportunity in direct selling and the best nutrition and weight-management products in the world.

## The Herbalife story.

Herbalife began when founder Mark Hughes made a vow to help people improve their lives through advanced nutrition. He committed himself to finding ways to enhance people’s health through good nutrition and effective weight loss. Mark launched Herbalife in February 1980. Sales skyrocketed the very first year to \$2 million. Today, Herbalife, listed on the New York Stock Exchange, is a billion-dollar-plus global company with unlimited growth potential.

## We’re a worldwide company.

With world headquarters located in Los Angeles, California (USA), Herbalife now operates in more than 60 countries and is poised for greater sales in the global marketplace. Our short-term goal is to take the business to every major country in the world.

## Healthy living.

It’s more than being happy, healthy, in shape and financially successful. It’s feeling satisfied about every aspect of your life. From being able to spend quality time with loved ones, to enjoying fulfilling work, to feeling good about who you are and how you look. Healthy living is the foundation for a great life, and it’s what Herbalife is all about.



## Join the winning team now...

- The best compensation plan in the industry
- A proven support system to help you every step of the way
- Harness the power of duplication, and earn from the efforts of others
- Cutting-edge products combining the best of nature and science
- In-demand products to meet the growing needs of a booming wellness-oriented population

## Start your new business today!

### Five Simple Steps

1. First contact the person who gave you this brochure.
2. Next, purchase an International Business Pack. This professional kit contains all the information and forms you need to get started.
3. Then, start using the products. Find out for yourself just how incredible the Herbalife products are!
4. Then, put a plan together with your sponsor and decide how much time you can commit to the business.
5. And finally, take advantage of the Herbalife support system, get to a local training and see the big picture! Your sponsor can get you all the information you need.

### Start Today!

Thousands of others just like you have achieved success with Herbalife. Regardless of your background and job experience, you can succeed! Plenty of people who started where you are now earn substantial incomes.

### Why not you?

It's time for you to earn what *you're* worth.  
Call me today!



Your Herbalife Independent Distributor is: